



Soule Kindred in America Strategic Plan 2020-2023

Soule Kindred in America (SKA) a non-profit member organization, was founded in 1967 by two descendants of Pilgrim George Soule, Col. John Edward Soule and George Standish Soule. Membership is open to anyone although most are descendants of George Soule. Soule Kindred programs and activities include:

- Soule Kindred Newsletter that documents the history and milestones of the Soule family In America produced three times per year.
- Lineage assistance to families researching their ancestors
- Reunions, hosted in different locales, where cousins can meet, mingle and learn about their shared history
- Research on Soule family genealogy, including DNA testing, in U.S. and Europe.
- College scholarships awarded to Soule descendants
- Communication through a variety of outlets including; newsletters, website *soulekindred.org*, Facebook, email and US mail.

The Board recognizes that the strategic plan is a living document that will change over time as new opportunities and circumstances occur. Therefore, the plan will be revisited each year in January and revised as needed.

Vision

Researching and preserving the heritage of Pilgrims George Soule, his wife Mary Beckett Soule, and their descendants for future generations.

Mission Statement

Soule Kindred in America (SKA) is the premier resource for information about the history and genealogy of George Soule, his wife Mary Beckett and their descendants. SKA will continue to expand and support a vibrant, active family community, increase our understanding of the history and lives of our Pilgrim ancestor, and assure this information is available to future generations.

Goals

1. Soule Kindred in America will continue to grow in the following areas:

- A. **Collaborate** with other genealogical and historical organizations,
- B. **Provide** resources and services to members,
- C. **Maintain** a strong financial base.

2. Soule Kindred in America will further the knowledge base of George and Mary (Becket) Soule, and their descendants:

- A. **Research** the heritage and ancestry of George and Mary (Becket) Soule through the DNA Research Project,
- B. **Collect** and update information and documentation on the descendants of George and Mary (Becket),
- C. **Educate and promote** effective and accurate communication on the efforts of SKA to the general public and membership.

The following provides a roadmap for Soule Kindred of America to be used over the next three years.

GOAL 1. Soule Kindred in America will continue to grow in the following areas:

OBJECTIVES	Activities	Person(s) Responsible	Benchmark Timeline	Evaluation
-------------------	-------------------	----------------------------------	-------------------------------	-------------------

<p>A. Collaborate with other genealogical and historical organizations (examples are: General Society of Mayflower Descendants, other Pilgrim family groups, libraries, state Mayflower organizations, New England Historic Genealogical Society, Plimoth Plantation, Soule Homestead Education Center and various museums),</p>	<ol style="list-style-type: none"> 1. Continue to work with Plimoth Plantation to increase knowledge and awareness of George Soule and family. 2. Share SKA information and newsletters with other agencies (GSMD, Pilgrim Family groups, Soule Homestead Education Center, NEHGS and museums relevant to early New England history) 3. Promote findings from SKA DNA research and lineage assistance with other agencies, as listed above. 4. Work collaboratively with GSMD on the George Soule Silver Book and Family Society Partnership Program. 	<p>Board President</p> <p>Communication Committee Chair Newsletter editor</p> <p>Research Committee Chair</p> <p>Silver Book Committee Chair Board President</p>	<p>Three year project to be completed 2021</p> <p>Ongoing</p> <p>Ongoing</p> <p>Silver Book -To be Determine Family Partnership –Annually</p>	
<p>B. Provide resources and services to members; (examples are: lineage assistance, scholarships, reunions, annual meetings, newsletters, research findings and social media).</p>	<ol style="list-style-type: none"> 1. Continue to provide support to SKA members and their families in the form of scholarship. 2. Continue to provide the lineage assistances for members in a timely manner. 3. When conducting the Annual Meeting provide a format which will allow all members access to the meeting using technology. 4. Develop and promote a book club annually. Select a book which relates to the pilgrim experience. 5. Determine data storage process and maintain information which is vital to SKA (for example: lineage assistance, silver book, SKA minutes and committee minutes and research projects for future generations). 6. Improve communication flow between 	<p>Scholarship Committee Chair</p> <p>Lineage Assistance Committee Chair</p> <p>Board President</p> <p>To be determined</p> <p>To be determined</p>	<p>Annually</p> <p>Ongoing</p> <p>Annually</p> <p>Ongoing</p> <p>January 2021 and then ongoing</p>	

<p>c. Maintain a strong financial base through yearly fund raising and membership.</p>	1. Increase membership by 15% each year.	Membership Chair	Ongoing
	2. Monitor membership to assure current members continue their membership and that members' information is updated as needed.	Membership Chair	Ongoing
	3. Involve the membership through opportunities to get involved in the organization and by keeping members informed of SKA activities and information.	Committee Chairs and Board President/Vice President	Ongoing
	4. Consider forming a youth program that can engage the children (grandchildren) of SKA members. Develop plan to involve families and highlight SKA information in the newsletter that can relate to the children and youth.	Communication Committee Chair and Board President/Vice President	January 2021
	5. Review membership fee basis to encourage youth membership.	Board	Summer 2020
	6. Actively maintain fiscal responsibility.		
	7. Review fundraising plan and continue fundraising options.	Treasurer and Board	Ongoing
	8. Explore grant opportunities for special projects.	Treasurer and Communication Committee Chair Research Committee Chair	Annually in Fall Ongoing

<p>B. Collect and update information and documentation on the descendants of George and Mary (Becket) Soule.</p>	<ol style="list-style-type: none"> 1. Provide support to develop the Silver Book on George Soule and family.. 2. Share updates on the Silver Book with members on a regular basis. 3. Actively assist members in documenting their Soule's lineage via the Lineage Assistance Committee. 	<p>Board</p> <p>Silver Book Committee Chair</p> <p>Lineage Assistance Committee</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Ongoing</p>	
<p>C. Educate and promote effective and accurate communication on the efforts of Soule Kindred Association (SKA) to the general public and membership.</p>	<ol style="list-style-type: none"> 1. Continue SKA Facebook format. Need to consider finding a couple of people to respond to comments and questions for more timely responses. 2. Continue to improve the SKA website. Consider having a couple of members to have access to respond to comments and emails. 3. Continue to provide a tri-annual newsletter to our members. In addition, consider a monthly shorter publication. 4. Develop surveys to gain member input on specific issues on a regular basis. 	<p>Communication Committee Chair and Board President/Vice President</p> <p>Communication Committee Chair and Webmaster</p> <p>Communication Committee Chair</p> <p>Board</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Tri-annually</p> <p>As Needed</p>	

Soule Kindred in America is dedicated to the study and promotion of knowledge and understanding of Colonial American History; the Pilgrims; their settlement in Plymouth, Massachusetts; their descendants; and in particular Mayflower passenger George Soule, his wife Mary Becket, and their contributions to the Colony.